Module 1 Challenge

* Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

1. About half of all campaigns were successful.
2. Theater was the largest category of campaigns, and theater campaigns were a little more than 50% successful.
3. Campaigns had a spike of success in the summer.

* What are some limitations of this dataset?
  + It only has data from a few countries and ten years.
* What are some other possible tables and/or graphs that we could create, and what additional value would they provide?
  + Including date and category in the same table would be helpful in seeing if certain categories are more/less successful during certain times of the year.
  + A box and whisker plot with backers count would be helpful in identifying outliers.